

**SUMMIT INDEPENDENT BUSINESS ALLIANCE
2011-2012 MEMBERSHIP APPLICATION**

Please note: membership year is Sept. 1- Aug. 31.

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Website: _____

___ Citizen Membership \$35

Benefits include: Quarterly E-Mail Newsletters, monthly bulletins and announcements, discounts on publications and special events plus free Be Local, Buy Local Campaign materials.

___ Non-Profit Membership \$50

Benefits include: Quarterly E-Mail Newsletters, monthly bulletins and announcements, discounts on publications and special events plus free Be Local, Buy Local Campaign materials.

___ Small Business Membership (11 or fewer employees) \$125

Benefits include: Those of Non-Profit Membership plus recognition of your business on all printed materials at events, recognition on website and in directory plus free Be Local, Buy Local Campaign materials.

___ Large Business Membership (12 or more employees) \$250

Benefits include: Those of Non-Profit Membership plus recognition of your business on all printed materials at events, recognition on website and in directory plus free Be Local, Buy Local Campaign materials.

___ Friend of SIBA Supporter \$350

(applies to non-traditional applicant that supports the SIBA mission.) Friend of SIBA supporters receive recognition on our website, and may attend but not vote at members' meeting. Friend of SIBA supporters are welcome at various SIBA events, i.e., conferences, fundraisers, etc., and receive special SIBA rates for such events.

___ Sustaining Member \$2,000

Benefits include: those of the Business Memberships plus larger ads in marketing materials and prominent placement in promotions as a Sustaining Member plus free Be Local, Buy Local Campaign materials.

I would like to make an additional 2011/2012 contribution of \$ _____

Total \$ _____

Thank You!

Please make your check payable to: **The Summit Independent Business Alliance**
P.O. Box 1991, Frisco, CO 80443 970-389-3466
www.summitindependentbusiness.com

(OVER)

MEMBERSHIP CRITERIA:

- **Private, employee, community or cooperative business ownership**
- **Owned in majority (> 50%) by Summit Area residents**
- **Full decision making authority for the business lies with its owners**
- **No more than six outlets or bases of operation lie within the state**

CORE VALUES:

1. **EDUCATION.** Informing citizens of the value provided by community-based businesses and their importance to the local economy, culture and the social fabric of our unique mountain community.
2. **GROUP IDENTITY.** Promotion and advertising to elevate the collective profile of our community-based businesses to help level the playing field and bring them some of the market advantages that corporate chains enjoy.
3. **RELATIONSHIP BUILDING.** Creating strong relationships with local governments and the media to influence local policy and decision-making by giving a voice to the local, independent business community.

We need your help and support. If you would be interested in lending your talents to support one of our three Core Values, please indicate your area of interest below:

EDUCATION

GROUP IDENTITY

RELATIONSHIP BUILDING

We are a grass-roots organization dedicated to the support of our membership. If you would like to volunteer to help SIBA, please indicate what you would like to do:

Please take a minute to help us be responsive to your needs by identifying your top priority as a member of the Summit Independent Business Alliance. I think SIBA's top priority should be:

Please circle SIBA materials you would like to receive/replace for display in your business/vehicle: posters (series of 6), poster (6 in 1), window stickers, logo CD to use on website and marketing materials.

Thank you! Someone will be contacting you with details on how you can get involved in the area of interest you designated.